

LATOUR HOTELS AND RESORTS, INC., ITS AFFILIATES, AND/OR ITS LICENSORS (“**LHR**” or “we”) values you as a customer and takes your online personal privacy seriously. We will inform you of our online policies for collecting, using, securing and sharing non-public personal information (“customer information”) the first time we do online business and every time that you visit a LHR website.

OUR PRIVACY PRINCIPLES

We contractually require any person or organization providing products or services to our customers on our behalf to protect the confidentiality of LHR customer information.

We afford prospective and former customers the same protections as existing customers with respect to the use of personal information.

INFORMATION WE MAY COLLECT

We collect and use information we believe is necessary to administer our business and to provide you with customer service. We may collect and maintain several types of customer information needed for these purposes.

TYPES OF INFORMATION WE MAY COLLECT AND HOW WE GATHER IT

From you (user account data, purchase history, and forms you submit), such as your name, address, email address, telephone numbers.

From your transactions with us or with others, such as your travel history.

HOW WE USE INFORMATION ABOUT YOU

We use customer information to fulfill your requests for travel and resort products and services.

PROMOTIONAL OFFERS

Sometimes we send offers to selected groups of LHR customers on behalf of other businesses. When we do this, we do not give that business your name and address.

EMAILS ABOUT SPECIAL OFFERS AND PROMOTIONS AND OPT-OUT

It is our intention to only send email communications that would be useful to you and that you want to receive. Some emails, such as those sent by the MyPlaces Portal after an account creation, are a necessary part of creating accounts, and these have no opt-out option.

All other emails, such as deal alerts, newsletters, and other promotional notices allow you to Opt-Out, as required by law. Each time you receive a promotional email, you will be provided the choice to “opt-out” of future emails by following the instructions provided in the email.

INFORMATION DISCLOSURE

We may share customer information as permitted by law. We may share some or all of the information we collect with our affiliated companies and to our service providers, such as third party marketers and other types of service providers we may use to enhance our service to you; to develop new products and services of value to you; and to offer you other LHR products that we believe may be of interest to you. Our affiliated companies are those companies related to us by common control or ownership.

HOW WE PROTECT THE SECURITY OF YOUR PERSONAL INFORMATION

In our efforts to protect your personal data, we use generally accepted standards for safeguards including administrative, technical and physical measures. Additional safeguards are in place for sensitive personal data. These safeguards are continually updated and maintained by qualified information security professionals.

One of the security techniques we use for online transactions is a technology called Secure Sockets Layer (SSL). If your browser is capable of SSL (and most are), your personal information will be automatically encrypted, or encoded, before it is sent over the Internet. More about SSL Technology. When you enter a secure portion of VacationCondos.com (the "Website") (which is any page containing any of your personal information), an image of a closed lock or a solid key should appear in your browser window.

LINKS TO OTHER SITES

Please note that our Website links to other websites and that the privacy policies of those websites may differ from ours. We advise you to check the privacy policies of other websites before disclosing any personal information. In any event, please note that these websites do not share your personal information with us.

Occasionally when linking to another website, you may still see our Website's logo or frame. This is to provide you with a seamless experience when visiting our Website. In these cases you are no longer on our Website and are now on a different Website whose information collection practices may differ from ours. The privacy policy of the website you are on will govern how information collected from you is used. You can always verify which website you are on by checking the location bar within your browser.

COOKIES

When you visit our Website, you may be assigned a permanent "cookie" (a small text file) or a temporary cookie that only lasts for the session ("session cookies") to be stored on your computer's hard drive. The purpose of the cookie is to identify you when you visit our Website so we can enhance and customize your online experience.

You can choose to visit our Website without cookies, but without these identifying files you will not be able to take advantage of certain desirable features of our Website. These features include remembering your login (so you don't have to remember your login information) and providing a more personalized online experience. To visit without cookies, you can configure your browser to reject all cookies or notify you when a cookie is set (each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.)

If you do not want to receive offers as listed above or if you would like further information about this privacy policy, please contact us at: info@vacationcondos.com